

CREATE OUR FUTURE

Monday, March 30, 2020

VIRGINIA - CHAPTERS - ACTIVE MEMBERSHIP

Compare Moose Years - 2018-2019 vs 2019-2020

**GOAL EACH MONTH
ACHIEVE 80% RETENTION
INCREASE MEMBERS EACH MONTH AND END THE YEAR "PLUS 1"**

PLUS 1 STATUS

3 # Chapters that Equal Last Yr
26 # Chapters that Exceed Last Yr
38 # Chapters Below Last Yr

Monday, March 30, 2020

FRU#	FRU NAME	Difference 2018-2019	Goal 2019-2020	CURRENT AS OF REPORT DATE			RETENTION %		MONTHLY RENEWALS		
				Active	Expired	Dropped	20.11%	16.63%	DUE	PAID	%
		(121)	23290	23169	4660	3852	Expired	Dropped	3509	1860	53.01%
22	Clifton Forge	2	106	108	19	30	17.59%	27.78%	21	11	52.38%
66	Smyth County	(4)	99	95	19	22	20.00%	23.16%	18	10	55.56%
131	Colonial Heights	(55)	230	175	101	22	57.71%	12.57%	17	6	35.29%
160	Herndon	(4)	105	101	22	7	21.78%	6.93%	17	9	52.94%
213	Newport News	(33)	334	301	55	29	18.27%	9.63%	42	25	59.52%
349	Hampton	(7)	276	269	63	50	23.42%	18.59%	26	12	46.15%
366	Richmond-Lakeside	(45)	255	210	66	28	31.43%	13.33%	24	9	37.50%
569	Sandston	(1)	347	346	64	41	18.50%	11.85%	65	32	49.23%
653	Woodbridge	(25)	269	244	44	24	18.03%	9.84%	38	24	63.16%
684	Aragona Village	11	639	650	137	152	21.08%	23.38%	69	35	50.72%
731	Charlottesville	0	135	135	12	23	8.89%	17.04%	42	25	59.52%
774	Montgomery County	(21)	164	143	49	30	34.27%	20.98%	27	13	48.15%
947	South Norfolk	(18)	306	288	49	55	17.01%	19.10%	46	25	54.35%
966	Portsmouth	(76)	957	881	184	138	20.89%	15.66%	128	53	41.41%
1005	Bedford	(5)	214	209	41	29	19.62%	13.88%	27	13	48.15%
1022	Roanoke	13	528	541	124	95	22.92%	17.56%	61	36	59.02%
1042	Franconia	(6)	496	490	86	52	17.55%	10.61%	79	48	60.76%
1078	Manchester Richmond	7	562	569	102	139	17.93%	24.43%	85	59	69.41%
1180	Hopewell	(84)	817	733	148	97	20.19%	13.23%	119	67	56.30%
1194	Front Royal	81	920	1001	133	111	13.29%	11.09%	166	95	57.23%
1235	Waynesboro	(12)	752	740	178	107	24.05%	14.46%	96	54	56.25%
1252	Ashland	(22)	150	128	38	22	29.69%	17.19%	30	11	36.67%
1253	Arlington	(25)	188	163	47	26	28.83%	15.95%	26	12	46.15%
1282	Tuckahoe-Richmond	(3)	269	266	54	51	20.30%	19.17%	39	23	58.97%
1296	Dinwiddie	(50)	390	340	124	87	36.47%	25.59%	55	22	40.00%
1312	Gloucester	(36)	185	149	60	57	40.27%	38.26%	33	16	48.48%
1315	Suffolk	(18)	251	233	45	62	19.31%	26.61%	45	20	44.44%
1319	Strasburg	(17)	764	747	73	77	9.77%	10.31%	145	87	60.00%
1335	Lynchburg	(5)	538	533	105	116	19.70%	21.76%	100	49	49.00%
1367	Winchester	36	1403	1439	186	248	12.93%	17.23%	253	154	60.87%
1386	Warwick	(19)	446	427	98	56	22.95%	13.11%	74	31	41.89%
1392	Manassas	(40)	523	483	97	73	20.08%	15.11%	51	18	35.29%
1415	Lynchburg South	32	654	686	99	114	14.43%	16.62%	101	61	60.40%
1439	Staunton	(14)	346	332	98	58	29.52%	17.47%	49	26	53.06%
1543	Richmond-East	112	583	695	95	56	13.67%	8.06%	99	64	64.65%
1584	Dale City	25	396	421	76	61	18.05%	14.49%	46	20	43.48%
1592	Fredericksburg	(40)	840	800	154	129	19.25%	16.13%	129	66	51.16%
1636	Colonial Beach	(7)	214	207	30	36	14.49%	17.39%	35	19	54.29%

PLUS 1 STATUS

Monday, March 30, 2020

3 # Chapters that Equal Last Yr
26 # Chapters that Exceed Last Yr
38 # Chapters Below Last Yr

		Difference 2018-2019	Goal 2019-2020	CURRENT AS OF REPORT DATE			RETENTION %		MONTHLY RENEWALS		
				Active	Expired	Dropped	20.11%	16.63%	DUE	PAID	%
1647	Luray	25	242	267	31	33	11.61%	12.36%	42	24	57.14%
1674	Centreville	32	232	264	67	41	25.38%	15.53%	47	22	46.81%
1741	Lexington	0	139	139	27	21	19.42%	15.11%	34	19	55.88%
1746	Galax	(15)	238	223	49	28	21.97%	12.56%	47	27	57.45%
1755	Williamsburg	30	269	299	50	72	16.72%	24.08%	27	17	62.96%
1803	Tazewell County	0	173	173	36	64	20.81%	36.99%	38	21	55.26%
1813	Warrenton	26	186	212	37	17	17.45%	8.02%	31	14	45.16%
1850	Louisa County	(12)	146	134	38	37	28.36%	27.61%	18	13	72.22%
1862	Tappahannock-Warsaw	52	407	459	81	47	17.65%	10.24%	43	26	60.47%
1865	Woodstock	43	759	802	94	83	11.72%	10.35%	124	69	55.65%
1966	Altavista	62	195	257	32	27	12.45%	10.51%	17	10	58.82%
1997	Leesburg	(5)	267	262	53	32	20.23%	12.21%	41	16	39.02%
2019	Washington County	47	271	318	61	45	19.18%	14.15%	39	15	38.46%
2022	Timberville	13	95	108	15	42	13.89%	38.89%	14	6	42.86%
2035	South Hill	25	165	190	41	39	21.58%	20.53%	16	7	43.75%
2134	Stephens City	(11)	203	192	37	32	19.27%	16.67%	33	21	63.64%
2225	Verona	6	543	549	143	159	26.05%	28.96%	85	38	44.71%
2232	Salem	(46)	363	317	94	61	29.65%	19.24%	45	20	44.44%
2253	Callao	(13)	242	229	49	27	21.40%	11.79%	43	20	46.51%
2258	Powhatan	8	188	196	34	20	17.35%	10.20%	27	15	55.56%
2301	Pulaski	(43)	224	181	99	63	54.70%	34.81%	26	12	46.15%
2316	Caroline County	(59)	202	143	103	20	72.03%	13.99%	12	7	58.33%
2345	Wytheville	6	303	309	59	42	19.09%	13.59%	36	16	44.44%
2428	Dublin	(5)	80	75	29	18	38.67%	24.00%	16	10	62.50%
2434	Chesterfield	(13)	176	163	46	37	28.22%	22.70%	16	7	43.75%
2435	Berryville	49	119	168	30	13	17.86%	7.74%	13	4	30.77%
2447	Appomattox	16	123	139	28	19	20.14%	13.67%	20	8	40.00%
2451	Pearisburg	3	51	54	22	103	40.74%	190.74%	10	3	30.00%
2460	Piney River	31	38	69	0	0	0.00%	0.00%	26	13	50.00%