

CREATE OUR FUTURE

Monday, March 30, 2020

VIRGINIA - LODGES - ACTIVE MEMBERSHIP

Compare Moose Years - 2018-2019 vs 2019-2020

**GOAL EACH MONTH
ACHIEVE 85% RETENTION
INCREASE MEMBERS EACH MONTH AND END THE YEAR "PLUS 1"**

PLUS 1 STATUS

1 # Lodges that Equal Last Yr
37 # Lodges that Exceed Last Yr
46 # Lodges Below Last Yr

Monday, March 30, 2020

FRU#	FRU NAME	Difference 2019-2020	As of 4/30/2019	CURRENT AS OF REPORT DATE			RETENTION %		MONTHLY RENEWALS		
				Active	Expired	Dropped	17.98% Expired	15.43% Dropped	DUE	PAID	%
		76	34455	34531	6207	5328			5115	2858	55.87%
141	Suffolk	(44)	376	332	75	52	22.59%	15.66%	62	30	48.39%
198	Tazewell County	(10)	347	337	65	93	19.29%	27.60%	62	31	50.00%
284	Roanoke	20	461	481	101	65	21.00%	13.51%	49	27	55.10%
383	Bassett	(4)	134	130	13	0	10.00%	0.00%	25	12	48.00%
394	Wytheville	17	446	463	80	21	17.28%	4.54%	56	30	53.57%
403	Strasburg	(52)	1199	1147	154	127	13.43%	11.07%	233	149	63.95%
464	South Norfolk	(17)	178	161	32	38	19.88%	23.60%	17	9	52.94%
575	Woodstock	10	1107	1117	173	180	15.49%	16.11%	163	82	50.31%
583	Woodbridge	(5)	375	370	53	63	14.32%	17.03%	54	27	50.00%
610	Covington	(9)	314	305	37	15	12.13%	4.92%	42	16	38.10%
683	Exmore	25	326	351	58	45	16.52%	12.82%	53	28	52.83%
699	Manchester Richmond	21	514	535	83	102	15.51%	19.07%	81	54	66.67%
715	Lynchburg	(21)	511	490	90	72	18.37%	14.69%	93	51	54.84%
733	Galax	(27)	655	628	71	52	11.31%	8.28%	80	62	77.50%
757	Williamsburg	32	391	423	54	62	12.77%	14.66%	37	14	37.84%
829	Front Royal	95	1071	1166	162	143	13.89%	12.26%	180	109	60.56%
886	Gloucester	(16)	189	173	39	38	22.54%	21.97%	15	9	60.00%
898	Portsmouth	(20)	737	717	130	42	18.13%	5.86%	106	51	48.11%
917	Callao	10	701	711	51	42	7.17%	5.91%	100	45	45.00%
968	Farmville	6	119	125	32	21	25.60%	16.80%	23	13	56.52%
975	Appomattox	12	281	293	49	36	16.72%	12.29%	63	39	61.90%
979	Mount Jackson	(7)	229	222	30	34	13.51%	15.32%	47	26	55.32%
1004	Smyth County	0	166	166	41	65	24.70%	39.16%	29	15	51.72%
1041	Leesburg	(28)	411	383	98	84	25.59%	21.93%	42	24	57.14%
1076	Franconia	(18)	695	677	143	96	21.12%	14.18%	101	56	55.45%
1119	Newport News	(15)	331	316	42	50	13.29%	15.82%	36	20	55.56%
1121	Vinton	33	357	390	56	4	14.36%	1.03%	54	28	51.85%
1163	Tuckahoe-Richmond	(32)	457	425	82	81	19.29%	19.06%	72	41	56.94%
1198	Aragona Village	7	608	615	99	158	16.10%	25.69%	86	49	56.98%
1267	Colonial Beach	(21)	275	254	60	34	23.62%	13.39%	45	26	57.78%
1283	Winchester	7	1214	1221	170	179	13.92%	14.66%	242	165	68.18%
1309	Waynesboro	33	842	875	206	156	23.54%	17.83%	125	76	60.80%
1315	Arlington	(17)	265	248	48	31	19.35%	12.50%	46	24	52.17%
1338	Pearisburg	(1)	143	142	35	54	24.65%	38.03%	16	7	43.75%
1348	Culpeper - CLOSED	(66)	66								
1380	Manassas	(43)	705	662	147	166	22.21%	25.08%	99	42	42.42%
1413	Luray	54	364	418	48	37	11.48%	8.85%	55	24	43.64%

PLUS 1 STATUS		Monday, March 30, 2020									
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37	# Lodges that Exceed Last Yr			Active	Expired	Dropped	17.98%	15.43%	DUE	PAID	%
46	# Lodges Below Last Yr										
1433	Altavista	84	432	516	65	72	12.60%	13.95%	69	49	71.01%
1470	Montgomery County	(6)	238	232	54	50	23.28%	21.55%	33	18	54.55%
1472	Hopewell	(101)	879	778	171	156	21.98%	20.05%	119	72	60.50%
1507	Brookneal	8	131	139	19	26	13.67%	18.71%	35	22	62.86%
1514	Hampton	23	283	306	48	51	15.69%	16.67%	33	15	45.45%
1635	Staunton	(50)	492	442	128	70	28.96%	15.84%	82	42	51.22%
1655	Fredericksburg	(39)	1025	986	150	137	15.21%	13.89%	153	82	53.59%
1683	Clifton Forge	5	112	117	15	18	12.82%	15.38%	20	5	25.00%
1695	Warrenton	34	221	255	42	27	16.47%	10.59%	21	11	52.38%
1700	Lexington	(4)	222	218	37	18	16.97%	8.26%	49	29	59.18%
1711	Warwick	4	592	596	104	64	17.45%	10.74%	64	37	57.81%
1714	Richmond-Lakeside	(28)	301	273	77	68	28.21%	24.91%	42	29	69.05%
1727	Lynchburg South	(26)	1013	987	165	164	16.72%	16.62%	156	95	60.90%
1783	Colonial Heights	(29)	280	251	88	24	35.06%	9.56%	28	20	71.43%
1840	Powhatan	30	282	312	38	29	12.18%	9.29%	48	25	52.08%
1872	South Hill	32	182	214	29	48	13.55%	22.43%	34	19	55.88%
1896	Vienna	21	334	355	46	69	12.96%	19.44%	57	33	57.89%
1897	Bedford	(16)	511	495	95	71	19.19%	14.34%	56	28	50.00%
1937	Sandston	(24)	373	349	65	57	18.62%	16.33%	50	28	56.00%
1947	Richmond-East	149	886	1035	79	113	7.63%	10.92%	124	78	62.90%
1966	Washington County	70	448	518	71	5	13.71%	0.97%	58	24	41.38%
1980	Chesterfield	(48)	312	264	81	59	30.68%	22.35%	42	21	50.00%
1993	Dinwiddie	(61)	508	447	143	118	31.99%	26.40%	66	32	48.48%
2032	Piney River	1	166	167	33	27	19.76%	16.17%	34	20	58.82%
2065	Louisa County	(4)	166	162	47	37	29.01%	22.84%	30	16	53.33%
2087	Pulaski	(2)	222	220	79	99	35.91%	45.00%	25	14	56.00%
2099	Ashland	(18)	191	173	56	31	32.37%	17.92%	22	15	68.18%
2133	Tappahannock - Warsaw	88	448	536	49	30	9.14%	5.60%	37	23	62.16%
2135	Blue Ridge	(12)	142	130	34	29	26.15%	22.31%	22	14	63.64%
2139	Berryville	139	367	506	68	60	13.44%	11.86%	69	37	53.62%
2165	Dale City	47	719	766	124	93	16.19%	12.14%	86	44	51.16%
2168	Centreville	20	388	408	90	104	22.06%	25.49%	58	30	51.72%
2172	Verona	(18)	786	768	248	208	32.29%	27.08%	100	41	41.00%
2176	Shenandoah	(12)	358	346	66	11	19.08%	3.18%	68	24	35.29%
2182	Buchanan	18	164	182	21	9	11.54%	4.95%	32	17	53.13%
2215	Stafford	(6)	192	186	38	36	20.43%	19.35%	21	10	47.62%
2274	Herndon	(6)	209	203	28	34	13.79%	16.75%	34	21	61.76%
2300	Floyd	(10)	294	284	59	41	20.77%	14.44%	57	38	66.67%
2333	Montross	8	131	139	15	21	10.79%	15.11%	37	18	48.65%
2335	Timberville	1	162	163	38	47	23.31%	28.83%	31	19	61.29%
2346	Smith Mountain Lake	23	173	196	36	35	18.37%	17.86%	24	14	58.33%
2360	Dublin	1	152	153	39	78	25.49%	50.98%	20	9	45.00%
2401	Middlesex	8	162	170	25	58	14.71%	34.12%	13	8	61.54%
2483	Stephens City	(8)	372	364	58	54	15.93%	14.84%	65	41	63.08%
2527	Lancaster County	(5)	251	246	38	31	15.45%	12.60%	39	22	56.41%
2573	Salem	(58)	345	287	85	70	29.62%	24.39%	36	25	69.44%
2610	Caroline County	(56)	278	222	116	33	52.25%	14.86%	27	13	48.15%