



# Our Membership Goal is in Sight!

Brothers and Co-Workers,

Thank you for your ongoing efforts and support in growing our membership. The most recent AED report dated February 24, 2020 shows the VMA is only down 19 active members since the end of last year April 30, 2019. This is outstanding and on pace to be a plus 1 or more in membership by April 30, 2020.

I would like to give a special thanks to everyone's support of the mini membership campaign which ran 9/1/19 thru 12/31/19 and offer congratulations to the winning lodges having the largest percentage of preferred members based on their active membership. O-400 members Berryville Lodge 2139, 401-800 members Altavista Lodge 1433, and 801+ members Front Royal Lodge 829. There was a total of 1912 preferred members in the state during this campaign period which is outstanding! All three lodges have decided to take the portable beverage catering and concession coolers and will be receiving them shortly.

Please continue to promote the [current VMA mini campaign running 1/1/20 thru 4/30/20](#) for a chance to win one of two lifetime memberships in the Moose Fraternity.

I encourage everyone to review the [AED reports which are available on the VMA Website, and are updated each Monday](#). Pay close attention to the retention numbers and strive to reverse the trend of losing members as fast as we sign new ones. Please utilize reminder cards, phone calls, and personal visits to help retain our expired and dropped members.

Thanks again for everything that you do and continue to do for the Virginia Moose Association. Let's all go to Milwaukee and hear them say something that we already know - that the Virginia Moose Association is #1 in the Moose Fraternity!!

Sign a member - help me keep my hair!

Fraternally,

Artie Ransone  
VMA Membership Chairman